

EU-HYBNET 1st Annual Workshop and Stakeholders Group Meeting, Online #AW



**Zoom call
Meeting Link sent
upon registration**



10.00-14.10 CET

The EU-HYBNET Annual Workshop presents the initial project findings and progress to the project consortium members, EU-HYBNET network members and pan-European stakeholders; made up of practitioners, industry, academia, and NGOs.

The programme includes the project's initial results, overview of each Work Package, network membership, and an introduction to the Innovation Arena platform. Additionally, the workshop will host a handful of presenters introducing their unique **innovation ideas to counter hybrid threats**.

For who? EU-HYBNET consortium partners, stakeholder group, network members, EAB members, innovation providers, industry, SMEs, NGOS; according to registration check.

When? 13th of April 2021 at 10.00-14.15

Registration Link: https://www.lyyti.in/EUHYBNET_Annual_Workshop_8842

Meeting link: sent upon registration

Upon entering the meeting, make sure your Zoom username is your full name and indicates your affiliation. Unidentified participants will be removed.

More information: Event organizer, Project coordinator in The European Centre of Excellence for Countering Hybrid Threats, MS Emma Lappalainen emma.lappalainen@hybridcoe.fi and EU-HYBNET Project Manager MS Janel Coburn janel.coburn@laurea.fi

EU-HYBNET 1st Stakeholders Group Meeting, Online



Zoom call (link sent upon [registration](#))



14.40-16.35 CET

The annual Stakeholders Group Meeting will take place immediately following the EU-HYBNET Annual Workshop on 13th of April.

The Stakeholder Group Meeting is an opportunity for the stakeholders to provide feedback and recommendations to the project partners about EU-HYBNET's yearly results and findings and to share their experiences as network members. Participation is open to all EU-HYBNET network members.

For who? EU-HYBNET Stakeholder Group members and interested consortium partners, according to registration check.

When? 13th of April 2021 at 14.40-16.35 CET

Registration Link: https://www.lyyti.in/EUHYBNET_Annual_Workshop_8842

More information: EU-HYBNET Network Manager, MS Julia Nevmerzhitskaya
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“ *Raising awareness to the relevant stakeholders through various means of targeted communication is key of the success of EU-HYBNET.*

Agenda

Time (CET)	Topic	Speaker(s)
10.00-10.05	Welcoming words	Päivi Mattila , the Director of Security Research Program Laurea, EU-HYBNET Coordinator
10.05-10.20	Keynote speech topic- Hybrid Threats in the European Security Landscape Q&A from the audience	Andrea de Candido , Head of Unit- acting, DG HOME, European Commission
10.20-10.35	Keynote speech: Role of communication to counter hybrid threats; the EU's response to disinformation and foreign interference by external actors? Q&A from the audience	Lutz Güllner , Head of the EEAS Strategic Communications, Task Forces and Information Analysis Division
10.35-10.45	EU-HYBNET as a pan-European network project	Päivi Mattila , EU-HYBNET Coordinator, Julia Nevmerzhitskaya , EU-HYBNET Network Manager,
10.45-10.55	Defining gaps and needs in countering hybrid threats	Hanna Smith , Director of Research and Analysis, Hybrid CoE
10.55-11.05	Innovations and ideas proposed to counter hybrid threats	Souzanna Sofou , Senior Research Engineer & Innovation Manager, Satways
11.05-11.15	Update on methodology for innovation and standardization activities	Maria Kampa , Project Research Associate, Kemea
11.15-11.25	Ethically sustainable and societally acceptable solutions	Tuomas Tammilehto , Head of Research, Development, and Innovation, Laurea, EU-HYBNET Ethics Manager.
11.25-11.40	Q&A from the audience	
11.40-11.55	Break	
11.55-12.55	Innovations to counter hybrid threats	Helmut Leopold , Austrian Institute for Technology: HYDRATE: a technology-oriented approach to determining the credibility of online media and Open Source Intelligence Arne Norlander , Norsecon: Joint Human and Artificial Capabilities in Edge Operations Carlos Hernández-Echevarría , Maldita: a WhatsApp chatbot to detect, measure and combat disinformation
12.55-13.10	Benefits and importance of joining the EU-HYBNET network	Julia Nevmerzhitskaya , Laurea, EU-HYBNET Network Manager
13.10-13.40	Innovation Arena – a collaborative platform for EU-HYBNET network members	Artmir Galica , Laurea, EU-HYBNET Innovation Arena Manager
13.40-13.55	Q&A from the audience	

13.55-14.10	Closing remarks & Wrap Up	Isto Mattila, RDI director Laurea, EU-HYBNET Innovation Manager
14:10-14:40	Break before Stakeholders Group meeting begins, AW participants are welcome to join	
14.40-14.45	Greetings	Päivi Mattila , EU-HYBNET Coordinator
14.45-16.15	Round Table Discussions – Each SG member can provide feedback to project results	Julia Nevmerzhitskaya, EU-HYBNET Network Manager
16.15-16.25	Network Extension Discussion and Questions from the audience	Emma Lappalainen, Hybrid CoE
16.25-16.35	Closing words	Päivi Mattila, EU-HYBNET Coordinator

Andrea de Candido

Andrea de Candido works for the Directorate General for Migration and Home Affairs of the European Commission where he is the Acting Head of the "Innovation and Industry for Security" Unit which deals with Security Research and Industrial Policy. Among the responsibilities of the Unit is the elaboration of the Security research part of the European Union Research & Innovation Framework Programme that enables cross border funding of research projects in the security dimension.

Before joining DG HOME Mr De Candido had been briefly working for the Research & Innovation Directorate General of the European Commission and, before that, had spent 25 years in the Italian Army from which he retired in 2013 with the rank of Lt. Colonel.

Lutz Güllner

Lutz Güllner is Head of Division for Strategic Communications and Information Analysis in the European External Action Service. He leads a team of about 35 persons dealing with issues related to disinformation and foreign manipulative interference. In his work, he focuses on addressing disinformation threats for the EU and for the EU's neighbourhood region.

Prior to his current position he served as Head of the EEAS's foreign and security policy communication team (2017-2019) and as Head of the European Commission's Directorate General for Trade's communication team (2013-17). He was also Deputy Head of the Trade Strategy Unit and responsible for the coordination of EU-US trade and economic relations.

Päivi Mattila

Päivi Mattila, PhD, holds a position of Director of Security Research Program at Laurea University of Applied Sciences (Finland), and she is responsible for quality and growth and strategic goals of security RDI activities. Dr. Mattila is the coordinator of EU-HYBNET. She is a Doctor of Philosophy (general history). Formerly she has worked as the head of the Project and Development Unit at the Crisis Management Centre Finland (CMC Finland) and for the Embassy of Finland in Tel Aviv and in the Finnish Institute in the Middle East.

Julia Nevmerzhitskaya

Julia Nevmerzhitskaya, EU-HYBNET Network Manager, is a Senior Lecturer working with Research, Development and Innovation activities at Laurea University of Applied Sciences, Finland. She is a project manager and a researcher in a number of Horizon2020 projects, dealing mainly with multi-

stakeholder engagement, public-private partnerships and ecosystem creation. Julia also acts as a member of advisory board to a number of EU-funded projects.

Hanna Smith

Hanna Smith, Director of Research and Analysis at the Centre of Excellence for Countering Hybrid Threats and visiting professor for academic year 2020-2021 at the College of Europe, Brugge. Dr Smith is an expert on hybrid threats, Russia and Eurasia and Great Power identity. Her research interests include security studies, international relations and institutions as well as regional and Nordic cooperation.

Souzanna Sofou

Dr. Souzanna Sofou (F) is a Dipl. Mining and Metallurgical Engineer and a holder of an MBA in Engineering –Economic Systems. With respect to basic research, her Doctoral Thesis and most of her published research work fall in the fields of computational rheology, rheometry and polymer processing. She has worked in applied research FP7 & Horizon 2020 projects in various fields, including new product development, metallurgy, polymer processing, RET modelling, software development, value management and security. She also has background and experience in Intellectual Property, as she has received relevant training and has worked in this field as a Product Design Engineer for a multinational company.

Maria Kampa

Maria Kampa (Meng, MBA) is a Research Associate at the Centre for Security Studies (KEMEA), of the Hellenic Ministry of Citizen Protection, involved in EU funded projects related to Telecommunications, Border Security and Innovation Procurement. Her professional interest and experience include the areas of Business Development, Process Optimization within the sector of EU Research, IT & Telecoms projects, Requests for Proposals, Project management and Requirements Analysis.

Tuomas Tammilehto

As a social scientist (M.Soc.Sci, University of Helsinki) and a criminologist (MA Crim., City University London) Tuomas Tammilehto is well aware of the human wrongs – every now and then of the human rights too. Tuomas is the Ethical Manager of the EU-HYBNET project.

More info and updates on the EU-HYBNET Annual Workshop at:



euhybnet.eu



[EU-HYBNET](#) LinkedIn Group



[@EuHybnet](#)

EU-HYBNET Project Coordinator Laurea University of Applied Sciences –
Päivi Mattila

“ *Annual Workshops will foster network activities, raise awareness of the project and bring together relevant practitioners and stakeholders who may join the EU-HYBNET network and its activities.*