

EU-HYBNET 3rd Innovation Standardisation Workshop, #ISW2024



Helsinki EU Office,
Brussels, Belgium



09.00- 16.00 CET

*The purpose of the **Innovation Standardisation Workshop** is to provide hybrid threats stakeholders and EU-HYBNET consortium partners with an overview of the current status of standardisation efforts in the field and to identify needs and possibilities for the future.*

The EU-HYBNET consortium will hold its 3rd Innovation Standardisation Workshop (#ISW2024) on 22nd October 2024 in Brussels, Belgium.

The workshop will be divided into four thematic sessions, each dedicated to one of the innovations developed during the 3rd cycle of the project in four EU-HYBNET core themes:

1. Future Trends of Hybrid Threats
2. Resilient Civilians, Local Level and National Administration
3. Cyber and Future Technologies
4. Information and Strategic Communication

Who? EU-HYBNET Partners, stakeholders, EAB members, network members, and interested innovation providers, industry, SMEs and NGOs, according to registration check.

When? 22nd of October 2024 at 09.00-16.00 CET

Where? Helsinki EU Office, Rue Guimard 7 B-1040, Brussels (Belgium)

Registration: Open online until 10 October 2024: <https://forms.office.com/e/bD1wAahncx>

More information: malgorzata.wolbach@ppbw.pl

Agenda

Time CET	Topic	Speaker
08:30-09:00	Registration	
Plenary session		
09:00-09:15	Welcome & Opening remarks	LAUREA, Polish Platform for Homeland Security, Helsinki EU Office
09:15-09:30	Keynote Speech #1 Giannis Skiadaresis (DG Home) tbc	
09:30-09:40	Audience Q&A	Moderator: EU-HYBNET Coordinator Dr. Päivi Mattila
9:40 – 10:40	Session 1 – Innovation: Citizen – Responder Platform for Information Sharing in a case of an Emergency and Crises (CRP), <ul style="list-style-type: none"> - Presentation of the innovation: Citizen – Responder Platform (CRP), LAUREA (9:40 – 9:45) - Standards in European and international level in the field of security, Pertti Woitsch, Woitsch Consulting (9:45 – 10:05) - Expert view to Hybrid threats and the CRP Innovation, MS Hanna Waerland-Fager, Senior advisor, civil preparedness, Embassy of Sweden in Helsinki (10:05 – 10:25) tbc - Discussion (10:25 – 10:40) 	Moderator: EU-HYBNET Innovation Manager, Prof. Isto Mattila
10:40-11:00	Coffee Break	
11:00 – 12:00	Session 2 – Innovation: Local Media Hybrid Threats Tracker (LMHTT) <ul style="list-style-type: none"> - Presentation of the innovation: Local Media Hybrid Threats Tracker (LMHTT), Polish Platform for Homeland Security (11:00 – 11:05) - Countering Foreign Interference (CFI) project, Nad'a Kovalcikova, EUISS (11:05 – 11:25) tbc - Fact-checking, media literacy, Karina Stasiuk-Krajewska, CEDMO / SWPS University (11:25 – 11:45) - Discussion (11:45 – 12:00) 	Moderator: Polish Platform for Homeland Security
12:00 – 13:00	Session 3 – Innovation: Innovation: Citizens Reporting Tool on Suspicious Signs (CiReTo) <ul style="list-style-type: none"> - Presentation of the innovation: Citizens Reporting Tool (CiReTo), Rolf Blom, RISE (12:00 – 12:05) - Topic, Speaker (12:05- 12:25) tbc - Police’s view to tools used by citizens to announce suspicious actions – room for AI to support data analysis and to pin point critical cases, Police of the Czech Republic (12:25 – 12:45) - Discussion (12:45 – 13:00) 	Moderator: Rolf Blom, RISE
13:00 – 14:00	Lunch Break	
14:00 – 15:00	Session 4 – Innovation: STARLIGHT and Innovation testing best practices	Moderator: L3CE

	<ul style="list-style-type: none"> - Presentation of the innovation: STARLIGHT and Innovation testing best practices, L3CE (14:00 – 14:05) - EUROPOL Innovation Lab (14:05 – 14:25) tbc - Topic, Speaker (14:25 – 14:45) tbc - Discussion (14:45 – 15:00) 	
15:00 – 15:30	Jorge Garzon, French Ministry of Interior, iProcureNet Project Audience Q&A	Moderator: Satways
15:30 – 16:00	Workshop outcomes & Closing Remarks	EU-HYBNET Innovation Manager, Prof. Isto Mattila; The European Center for Excellence for Countering Hybrid Threats

Speaker bios

Päivi Mattila

Dr. Päivi Mattila holds a position of Director of Security Research Program at Laurea University of Applied Sciences (Finland), and she is responsible for quality and growth and strategic goals of security RD activities. Dr. Mattila is the coordinator of EU H2020 funded EU-HYBNET project. She is a Doctor of Philosophy (General History). Formerly she has worked as the head of the Project and Development Unit at the Crisis Management Centre Finland (CMC Finland) and in the Embassy of Finland in Tel Aviv and in the Finnish Institute in the Middle East alike in the Ministry for Foreign Affairs in Finland.

Jorge Garzon

Jorge Garzon is a civil servant attached to the French Ministry of the Interior, responsible of defining procurement strategy and monitoring performance. He is Coordinator of the EU iProcureNet project. He is actively working in implementing the innovation public procurement strategy for the French law enforcement services, facilitating access to VSE-SME to public procurement, reducing procurement costs, and supporting sustainable procurement. He graduated from the Faculty of Law and Economics at the University of Limoges (France) and holds a Master's degree in International Affairs and Finance. He has been a public purchaser for more than 10 years and has extensive experience in the field of purchasing and public administration.

Isto Mattila

Professor Isto Mattila works for international security research in the University of Turku, Finland in the Department of Information Technology. Prof. Mattila has wide working experience covering diverse assignments in different organisations national and international level. He is a Captain Navy, Finnish Border Guard. As from 2008 to 2014 he has worked for the European Commission, DG MARE. He was a second penholder for Maritime Security Strategy and designed new information sharing mechanism (CISE) between maritime authorities in EU, which is now hosted by EMSA. He has held the

position of R&D Director at Laurea UAS and he was the project coordinator of the AI-ARC Horizon 2020 project, which aims to build information sharing and anomaly detection to Arctic stakeholders.

Pertti Woitsch

Mr. Pertti Woitsch is an experienced security & defence industry professional with widespread expertise in international sales, marketing and business development with more than 40 years of business experience in a broad range of innovation driven industries. Pertti studied physics and computer science at the University of Helsinki. During his professional career, he has held management, sales, marketing, and business development positions, and been acting as chairman, director, CEO and strategic advisor in several companies in the security and defence industrial domain in Finland and abroad. Pertti has also participated in several European and national security and defence research and development projects as coordinator, partner or advisor. At the moment, he's a partner in the CONNECTOR and DIREKTION projects. Pertti also has had a special interest towards standardization for more than two decades. At the moment, he acts as chairman of CEN-CENELEC Sector Forum on Security and as convenor of Working Group WG 10 (Preparedness) of ISO/TC 292 (Security and Resilience). He currently works as CEO at Woitsch Consulting Ltd., a Helsinki based advisory firm with focus on consulting services to the industry, national public authorities and the research community, including EU-funded research projects.

Practical Information

The working language of the event is English.

VENUE

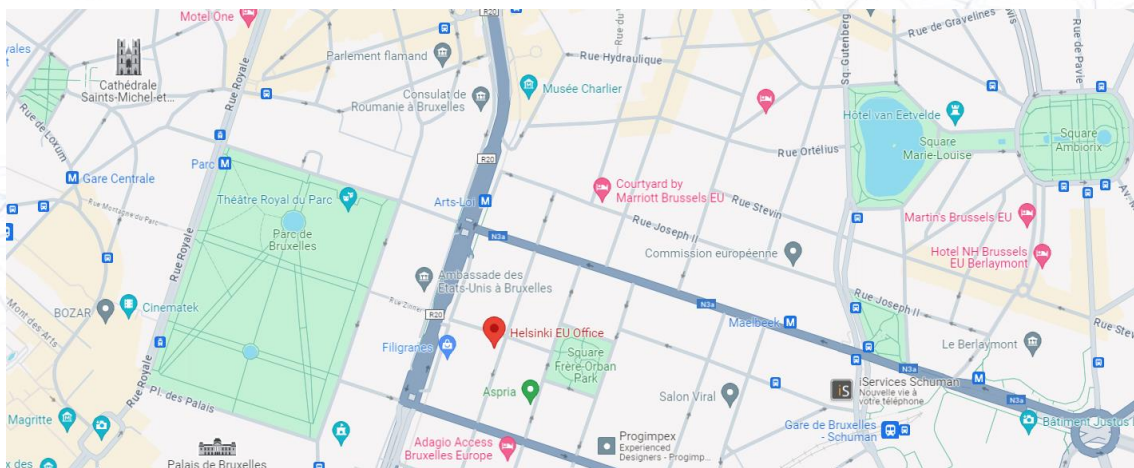
The 3rd ISW will take place at the Helsinki EU Office in Brussels, Belgium ([Google Maps](#)).



Address: Helsinki EU Office, Rue Guimard 7 B-1040, Brussels (Belgium)

The closest metro stops to the venue are the Arts-Loi (lines 1/5; 2/6) and Trone (lines 2/6) stops

The closest bus stops are Treves and Luxembourg.



Event venue on Google Maps

Arrival in Brussels

For those arriving from the **Brussels International Airport (Zaventem)**:

- By Taxi or Uber/Bolt (approximately 40-60 euro, 30 mins)
- By bus number 12 (Airport Line) from the Airport to Schuman (€8; 30 min total). From Schuman take the metro to Arts-Loi (Line 1/5) and walk to the Helsinki EU Office (€2.10; 7 min total).
- By train from the Airport to Gare Centrale (€9; 20 mins). From Gare Centrale take the metro to Arts-Loi (Line 1/5) and walk to the Helsinki EU Office (€2.10; 7 min total).

For those arriving from **Charleroi Airport**:

- By Taxi/Uber/Bolt (80 – 100 euro, 1 hour)
- By Flibco to Gare du Midi (1 hour, 14 Euro)

For Those arriving from **Gare du Midi (Train Station)**:

- take the metro to Arts-Loi (Line 2/6) and walk to the Helsinki EU Office (€2.10; 15 min total)

Please note that for Trains you need to buy the proper ticket at the vendor machines in the station.

For bus and trams, it is possible to pay directly with your credit card on the voiture.

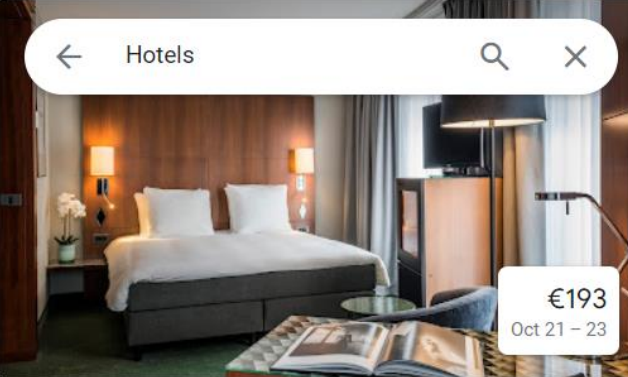
For more information, please visit the official Brussels Transports [website STIB-MIVB - Brussels Intercommunal Transport Company](#)

HOTELS

The image shows a mobile application interface for hotel booking. On the left, the details for 'Adagio Access Brussels Europe Aparthotel' are displayed, including a 4.3-star rating from 1,274 reviews, a price of €160 for Oct 21-23, and a 'CHECK AVAILABILITY' button. On the right, a map shows various hotels in Brussels with their prices, such as Hotel Sabina (€159), B-aparthotel Regent Brussels (€198), Thon Hotel EU (€240), and Renaissance Brussels Hotel (€270).



Hotels



€193
Oct 21 - 23

Hotel NH Brussels EU Berlaymont

4.3 ★★★★★ (1,716) · 4-star hotel

Overview Prices Reviews About

Directions Save Nearby Share

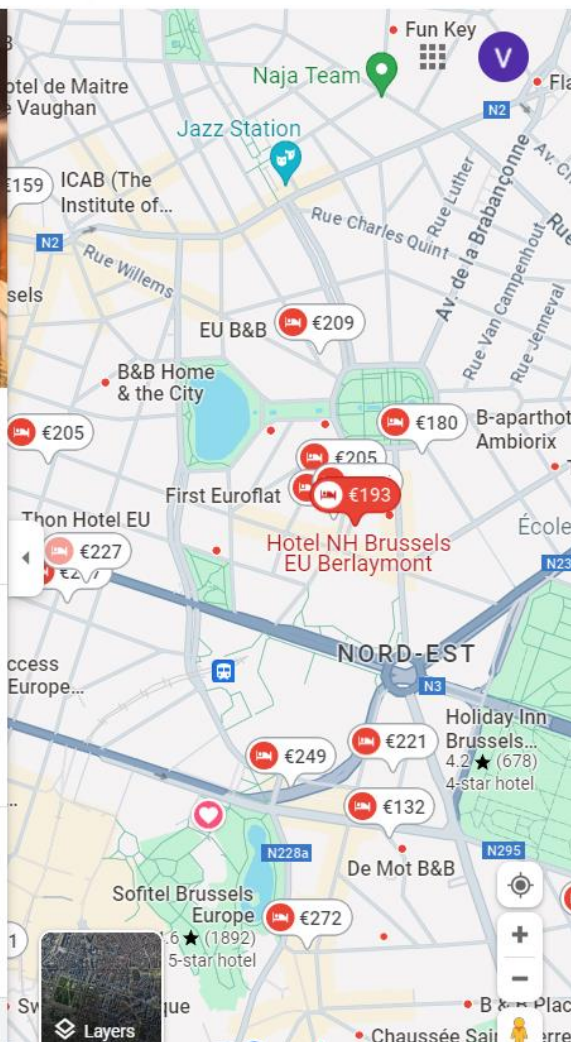
CHECK AVAILABILITY

Compare prices Free cancellation only

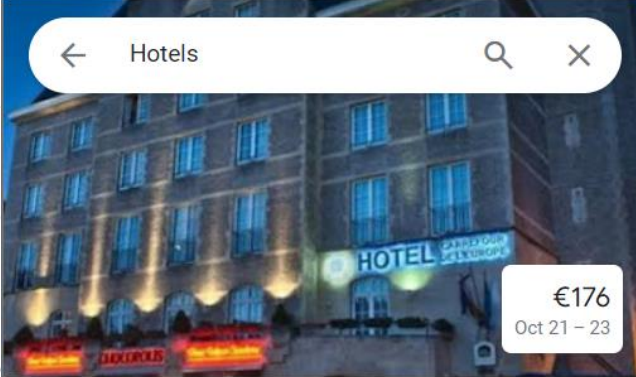
Check in / Check out

Mon, Oct 21 Wed, Oct 23 2

Book for Sat, Oct 19 - Mon, Oct 21 to save €75



Hotels



€176
Oct 21 - 23

Hotel NH Brussels Carrefour de l'Europe

4.0 ★★★★★ (911) ⓘ

Overview Prices Reviews About

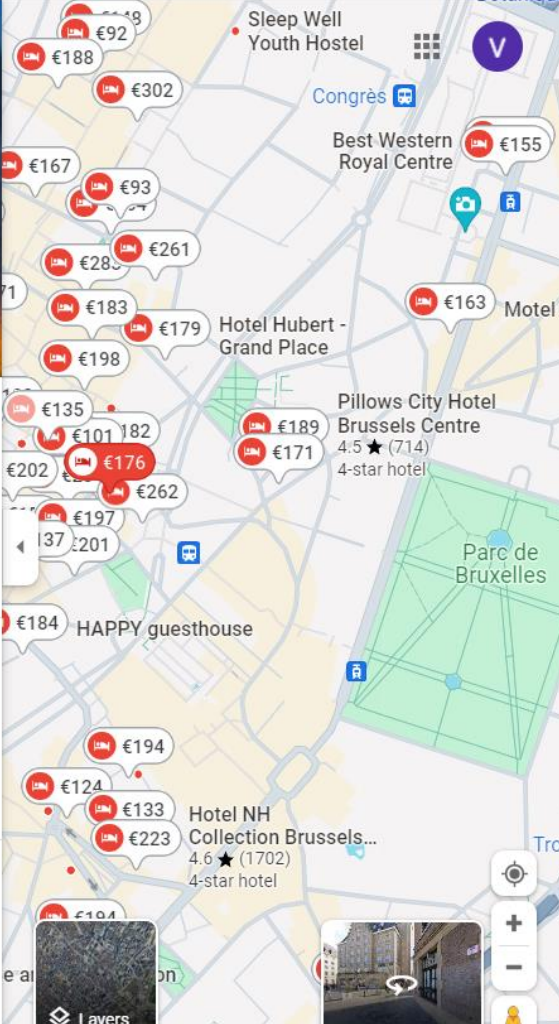
Directions Save Nearby Share

CHECK AVAILABILITY

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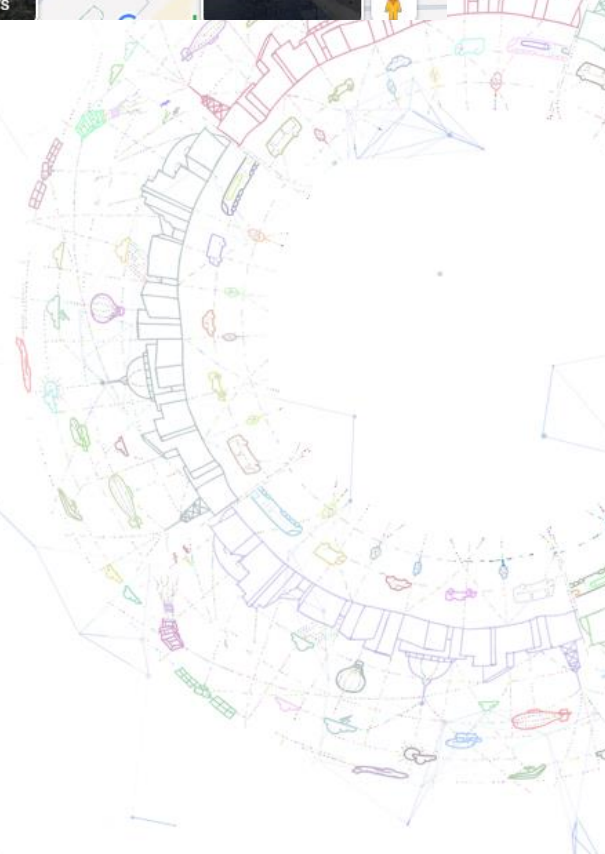
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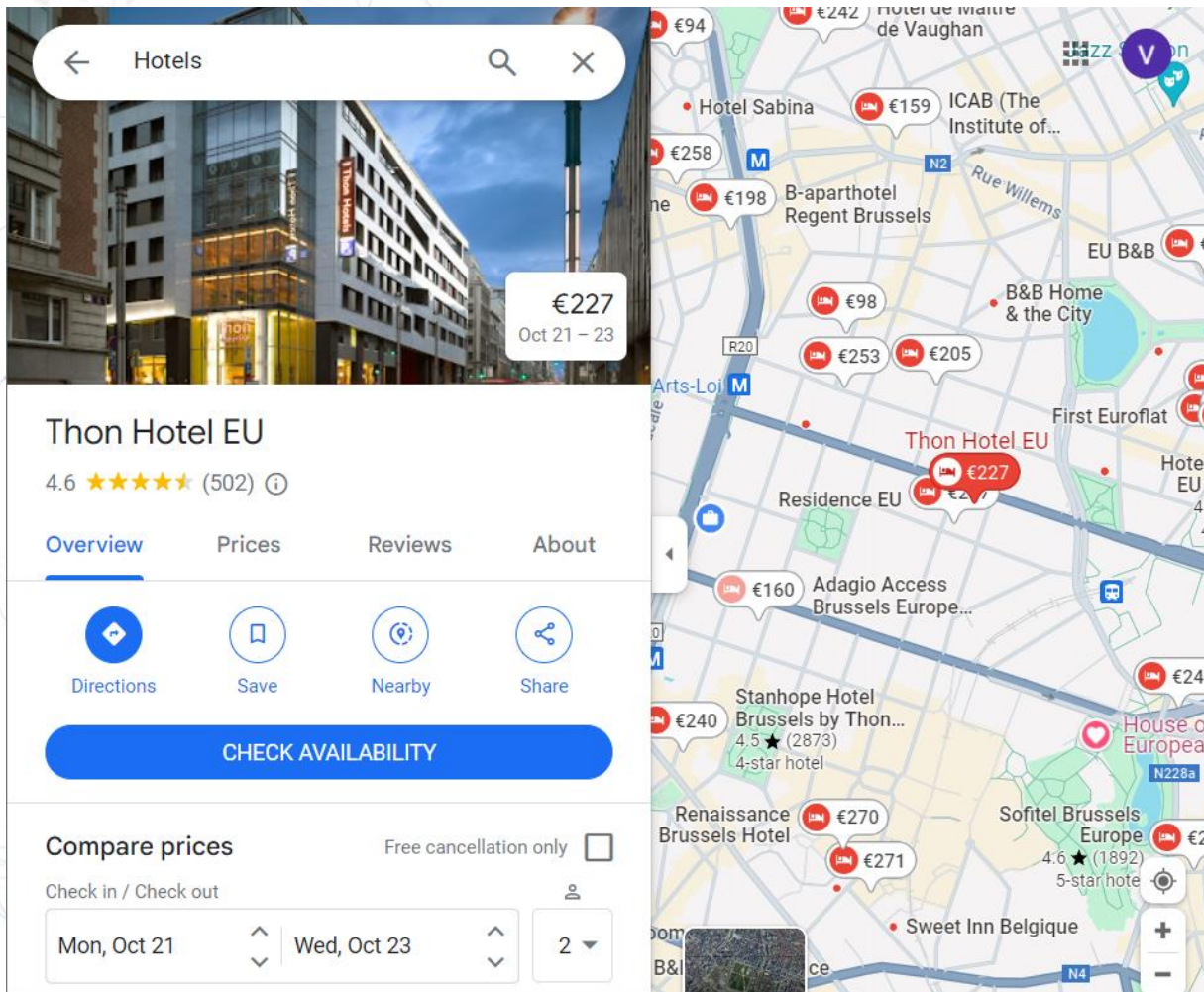
Mon, Oct 21 Wed, Oct 23 2



Map showing various hotels in Brussels with price tags:

- Sleep Well Youth Hostel
- Congrès
- Best Western Royal Centre €155
- Hotel Hubert - Grand Place €179
- Pillows City Hotel Brussels Centre 4.5 ★ (714) 4-star hotel €171
- Parc de Bruxelles
- HAPPY guesthouse €184
- Hotel NH Collection Brussels... 4.6 ★ (1702) 4-star hotel €223





SOCIAL EVENT

A social event will be held at a local venue before the 3rd ISW on the evening of 21st October 2024. Participants can join at own cost.

A second social dinner will be held on the evening of 22nd October 2024 (covered by EU-HYBNET).

More information will be shared soon.

More info and updates on the EU-HYBNET project at:



euhybnet.eu



[EU-HYBNET LinkedIn Group](#)



[@EuHybnet](#)

